

U.S.Catholic

Print Ad Rates

		Open	3x approximately 9% off	6x approximately 18% off	12x approximately 27% off
 <p> Full-pg non bleed: 7.125" x 9.5" Full-pg bleed: 8.375" x 11.125" Live area: 7.125" x 9.5" Trim size: 8.125" x 10.875" Full-bleed size: 8.375" x 11.125" </p>	Full page	\$1,900	\$1,725	\$1,555	\$1,385
	Back Cover	\$2,125	\$1,930	\$1,740	\$1,550
	Inside Front Cover	\$2,125	\$1,930	\$1,740	\$1,550
	Inside Back Cover	\$2,000	\$1,820	\$1,640	\$1,460
	2/3 page	\$1,565	\$1,420	\$1,280	\$1,140
 <p> 2/3 pg horizontal: 7.125" x 6.25" 2/3 pg vertical: 4.67" x 9.5" </p>	1/2 page	\$1,325	\$1,205	\$1,085	\$965
	 <p> 1/2 pg vertical: 3.5" x 9.5" 1/2 pg horizontal: 7.125" x 4.67" </p>	1/3 page	\$1,005	\$915	\$820
 <p> 1/3 pg square: 4.67" x 4.67" 1/3 pg vertical: 2.25" x 9.5" </p>		1/4 page	\$860	\$780	\$705
	 <p> 1/4 pg vertical: 3.5" x 4.67" 1/4 pg horizontal: 7.125" x 2.25" </p>	1/6 page	\$690	\$625	\$565
 <p> 1/6 pg vertical: 2.25" x 4.67" 1/6 pg horizontal: 4.67" x 2.25" </p>					